

MEDIA RELEASE

FOR IMMEDIATE RELEASE

SIAST appoints associate VP, strategy

SIAST strategic approach set on moving organization forward

February 14, 2012 –SIAST announced today that Dr. Anne Neufeld has joined the organization as associate vice-president, strategy management.

“Strategy management complements SIAST’s robust planning process and is essential to ensuring we deploy resources wisely while continuing to support technical education and economic growth in Saskatchewan,” says Dr. Robert G. McCulloch, SIAST president and CEO. “Dr. Neufeld’s strong leadership skills, along with her experience in strategic planning, are well suited to her role with SIAST.”

Dr. Neufeld’s responsibilities at SIAST include business planning, enterprise risk management and balanced scorecard reporting.

“I am delighted to play a leadership role with this new appointment,” says Dr. Neufeld. “SIAST has completed some impressive work using a balanced scorecard approach to map its strategy and translate it into an achievable set of goals and measures. I look forward to advancing this.”

Dr. Neufeld comes to SIAST from the Saskatoon Health Region, where she held the positions of interim vice-president, finance and administration and, more recently, director of strategic development (health research and innovation). Dr. Neufeld’s previous experience includes vice-president positions at Sunrise Foods International Inc. and Saskatoon District Health.

SIAST is Saskatchewan’s primary public institution for post-secondary technical education and skills training, recognized nationally and internationally for its expertise and innovation. Through program and course registrations, SIAST serves 26,000 distinct students with programs that touch every sector of the economy. SIAST operates campuses in Moose Jaw, Prince Albert, Regina and Saskatoon, and provides a number of courses and programs through distance education.

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Information about SIAST can be found at www.goSIAST.com.